# WAIT

INTERACT WITH JEROEN USING YOUR VOICE

## We have a tendency to talk ...

- to objects:
  *'Come on jar, open ...'*
- to soap operas:
  *'Don't kiss him!'*
- to tv chefs whose videos we follow in our kitchen:
  *'Wait Jeroen,* you're going too fast and I can't press pause on my iPad because my hands are too dirty!'

## Wouldn't it be cool if the chef actually listened?

Presenting an interactive way to watch cooking videos, powered by your dirty hands and controlled by your voice.